

CBCS Scheme

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15CT36

Third Semester B.E. Degree Examination, Dec.2016/Jan.2017

Management Theory Principles and Practices

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

Module-1

- 1 a. Explain early management approaches in detail. (12 Marks)
b. Enumerate on international management. (04 Marks)

OR

- 2 a. Classify the modern management approaches and explain each. (12 Marks)
b. Write a brief note on Japanese management technique. (04 Marks)

Module-2

- 3 a. What are the merits and demerit of sole partnership? (04 Marks)
b. List the various factors affecting ownership form. (12 Marks)

OR

- 4 a. Mention the merits and demerits of joint stock company. (12 Marks)
b. When does the co-operative organization does are suitable? (04 Marks)

Module-3

- 5 a. Explain the different types of organization. (10 Marks)
b. List the steps in process of staffing. (06 Marks)

OR

- 6 a. What are the steps in planning? (10 Marks)
b. Mention the classification of planning premises. (06 Marks)

Module-4

- 7 a. Explain the MBO principles of sound organization. (08 Marks)
b. List the factors influencing span of control. (08 Marks)

OR

- 8 a. What is selection and explain the need of selection. (08 Marks)
b. Explain the importance of direction. (08 Marks)

Module-5

- 9 a. Explain Maslow's theory of motivation. (08 Marks)
b. What is the importance of leadership in management? (08 Marks)

OR

- 10 Write short notes on :
a. i.e governance
b. Re engineering
c. Six sigma
d. Core – competences. (16 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.